

Is Your Message Getting Through, or is it Getting Lost in the Crowd and Clutter?

Cost-effective and results-driven, CPMA's Corporate Member Program is an outstanding value that should be included in every marketing & communication toolbox for those seeking to reach the professional podiatric medical community **year-round**.

CPMA's Corporate Member Program has been enhanced to provide even more unbeatable value!

PICK YOUR LEVEL OF PARTICIPATION:



PRESIDENTIAL LEVEL \$6,500

- 30% booth discount with premium booth location at The Western Foot and Ankle Conference (*The Western*), the largest podiatric medicine and management conference and exhibition west of the Mississippi!
- A full page four color ad in each edition of CPMA's quarterly magazine *The California Podiatric Physician*
- An ad with link in each issue of CPMA's monthly e-newsletter *DPMemo*
- Your company's logo with link in each issue of *DPMemo*
- An ad with link to your company's website on the CPMA website
- ½ page corporate member profile in *The California Podiatric Physician*
- CPMA membership list
- Signage and recognition at *The Western*
- One-time blastfax of your Company/Marketing piece to CPMA members
- 50% discount on both print and website advertising



EXECUTIVE LEVEL \$4,500

- 15% booth discount with booth selection advantage at The Western Foot and Ankle Conference (*The Western*), the largest podiatric medicine and management conference and exhibition west of the Mississippi!
- Half page four color ad in two editions of CPMA's quarterly magazine *The California Podiatric Physician*
- ½ page corporate member profile in *The California Podiatric Physician*
- Your company's logo with link to website in each issue of CPMA monthly e-newsletter *DPMemo*
- CPMA membership list
- Signage and recognition at *The Western*
- 30% discount on both print and website advertising

CPMA's Corporate Member Program is the Perfect Vehicle to Move Your Company and Product Out in Front!



ASSOCIATE LEVEL \$2,500

- 5% booth discount with location consideration at The Western Foot and Ankle Conference
- CPMA membership list
- Signage and recognition at *The Western*
- ¼ page four color ad in the quarterly *California Podiatric Physician* magazine
- 25% discount on website and magazine advertising

MORE CPMA CORPORATE MEMBER BENEFITS

Each CPMA Corporate Member also receives the following:

- Company name/logo featured on CPMA site with direct link to company website
- Company name/logo featured in CPMA's quarterly magazine *The California Podiatric Physician*
- Use of the CPMA Corporate Member logo for advertising
- Corporate Member flyer inserted into attendee packets at *The Western* with your company's logo
- Complimentary subscription to *California Podiatric Physician* magazine
- CPMA's monthly electronic newsletter, *DPMemo*
- Attractive lapel pins with CPMA Corporate Member logo
- Invitation to reception with CPMA leadership at *The Western Foot and Ankle Conference*, the largest podiatric program and exhibition west of the Mississippi!

For more information on Corporate Membership, contact Althea Finley at (800) 794-8988 or afinley@calpma.org

www.calpma.org

All marketing materials, i.e., advertisements, faxes, mailings, or use of CPMA Corporate Member logo must have prior approval from CPMA.



APPLICATION

Please print clearly and complete all fields.

Company Name: _____

Company Contact Person (Name and Title): _____

(This person will be the point of contact for all membership correspondence including requests for information necessary to provide company with benefits of membership.)

Phone Number: _____ Fax: _____

E-Mail for Contact Person: _____

Signature of Authorized Company Representative: _____

Company Mailing Address: _____

Company Website: _____

Choose your level for Corporate Membership in the California Podiatric Medical Association.

Please find our check for Corporate Membership in the amount of:

Presidential \$6,500 Executive \$4,500 Associate \$2,500

(Please circle one)

Payment Information *(Please circle one)* for our Corporate Membership

Check Enclosed Visa MasterCard Amex

For the amount of: *(Please circle one)*

Presidential \$6,500 Executive \$4,500 Associate \$2,500

Name on Card: _____

Card Number: _____ CVV Code: _____

Expiration Date: _____ Signature: _____

Company Billing Address (if different from above): _____

Please submit your completed application to CPMA:



California Podiatric Medical Association
Attn: Corporate Membership
2430 K Street, Suite 200
Sacramento, CA 95816
Fax: (916) 448-0258

All applications for Corporate Membership will be reviewed and approved by the CPMA Board of Directors.