

EXCLUSIVE BENEFITS

Corporate Members are entitled to a myriad of exclusive benefits which no other companies can attain. These include elite benefits at the Western Podiatric Medical Congress.

Your #1 Reason to Join:

CPMA Corporate Membership is the perfect means to differentiate your company from similar companies and demonstrate your support of the podiatric medical profession to CPMA members.



More Valuable CPMA Benefits

- CPMA membership list on a disc for your company's unlimited use*
- Designated host on the CPMA Board of Directors*
- Company name, logo, and link listed on the Corporate Member page of the CPMA website*
- A ½ page profile on your company in the *California Podiatric Physician* *
- Two (2) broadcast faxes of your company's product information to CPMA members*
- A ½ page color display advertisement in the *California Podiatric Physician* *
- Your company logo and product tagline listed in each issue of the *California Podiatric Physician* so CPMA members will know which products to support*
- One full year of advertising with your website link on the CPMA website ♦ *
- Recognition of your Corporate Membership included in CPMA membership dues billing*
- Rotating recognition on CPMA membership broadcast faxes*
- Quarterly recognition in the Board of Directors Book and Report to the President's Council*
- Use of the CPMA Corporate Member logo in your company advertising and publications*
- A 50% discount on display advertising in the *California Podiatric Physician* *
- A complimentary subscription to the *California Podiatric Physician*
- A membership plaque recognizing your company as a Corporate Member*
- Access to the CPMA "Members Only" website

Benefits at the Western Podiatric Medical Congress

- Preferred booth space selection ♠
- 30% discount on booth cost*
- Signage to display in your booth recognizing your company as a Corporate Member*
- Recognition on Corporate Member signage at the annual CPMA House of Delegates*
- An invitation to attend a reception recognizing Corporate Members & Western Sponsors with the CPMA Board of Directors and other CPMA leaders
- Lapel pins for your company's representatives to wear showing your support to CPMA members*

* Benefits given only to Corporate Members = invaluable!

♦ Placement of ad to be determined by CPMA.

♠ Deadline to receive discount on booth at the 2009 Western: February 13, 2009.

Total Value: \$13,199 - \$15,421

Cost of Corporate Membership: \$6,500

Being able to say your company is a CPMA Corporate Member: Priceless